

ceramica
SANT'AGOSTINO

Rivestimenti in pasta bianca

White body wall tiles
Revêtements en pâte blanche
Weisscherbige wandfliesen

PLAY



Rivestimenti in pasta bianca - White body wall tiles
Revêtements en pâte blanche - Weisscherbige wandfliesen

play

24x64

9^{1/2}"x25"

Questa vivace collezione propone tinte piene ma dall'intensità discreta, che fluttuano dal candore del bianco alla straordinaria vitalità del rosso, dal sofisticato carattere del beige ai toni lussuosi del blu e del nero. CROMATISMI RICERCATI, PER ARREDARE CON VIVACITÀ I VOSTRI AMBIENTI SENZA RINUNCIARE ALL'ELEGANZA.

La serie Play è fatta anche di dettagli molto importanti.

I bordi rettificati, ad esempio, consentono di posare il materiale con una fuga minima per accentuare l'eleganza delle superfici rivestite. Lo studio delle tinte ha tenuto conto della gamma colori degli stucchi più facilmente reperibili in commercio, dando la possibilità di colorare le fughe in tono con le ceramiche con effetti di continuità visiva veramente straordinari.

OGNUNA DELLE SETTE TINTE BASE È PROPOSTA IN **due formati modulari** ed è completata da diversi pezzi decorativi che riflettono ed esaltano la personalità e la raffinatezza della collezione.

THIS BRIGHT COLLECTION SUGGESTS FULL COLOURS WITH A DISCRETE INTENSITY. IT FLUCTUATES FROM THE SNOW WHITE TO THE EXTRAORDINARY VITALITY OF THE RED, FROM THE SOPHISTICATED BEIGE TO THE LUXURY SHADES OF THE BLUE AND BLACK. THIS COLLECTION OFFERS REFINED CHROMATISMS GIVING THE POSSIBILITY TO DECORATE INTERIORS IN A BRILLIANT WAY WITHOUT GIVING UP ELEGANCE.

THE PLAY SERIES IS MADE ALSO OF VERY IMPORTANT DETAILS. THE RECTIFIED EDGES FOR EXAMPLE ENABLE THE LAYING OF THE MATERIAL WITH A MINIMUM JOINT IN ORDER TO ACCENTUATE THE ELEGANCE OF THE COVERED SURFACES. THE STUDY OF THE SHADES HAS TAKEN INTO CONSIDERATION THE COLOUR VARIETY OF FILLERS AVAILABLE ON THE MARKET THUS ENABLING TO COLOUR THE GROUTS WITH SHADES WHICH ARE VERY SIMILAR TO THOSE OF THE CERAMIC TILES PRODUCING EXTRAORDINARY EFFECTS. EACH OF THE SEVEN BASE COLOURS IS OFFERED IN TWO MODULAR SIZES AND IS COMPLETED BY DIFFERENT DECORATIVE PIECES REFLECTING AND EMPHASIZING THE PERSONALITY AND THE REFINEMENT OF THE COLLECTION ITSELF.

play



24x64

9^{1/2}"x25"





*Straordinari effetti
traslucidi esaltano la
pienezza del colore.
Tinte forti per accendere
l'atmosfera di casa.*

EXTRAORDINARY TRANSLUCENT EFFECTS EMPHASIZE THE
FULLNESS OF THE COLOUR.
STRONG SHADES TO LIGHT UP THE ATMOSPHERE.





PLAY POLARE RT ■ INFINITY TROPICO ■ Trend Cement 4545



PLAY POLARE RT • INFINITY PAPAYA • *Toy Papaya Kry*





i colori sono i protagonisti del nostro tempo, ci circondano, influenzano il nostro ambiente, le nostre percezioni, il nostro immaginario. QUELLI SCELTI PER COMPORRE LA LINEA PLAY SONO STATI ACCURATAMENTE STUDIATI E PROGETTATI PER CREARE INTERESSANTI E NUOVI ACCOSTAMENTI CROMATICI *che, influenzati dai continui cambiamenti della luce naturale, cambiano creando effetti visivi diversi nel corso della giornata.* **Accostamenti pensati anche per esaltare le geometrie** compositive che si possono creare utilizzando insieme i due formati base, come nel caso del raffinatissimo motivo a righe verticali presentato nelle prossime immagini. Altra caratteristica principe della collezione è la straordinaria lucentezza di queste superfici che, partendo da materie prime di grande qualità, si **ottiene solo attraverso processi industriali rigorosissimi** che garantiscono al prodotto una straordinaria qualità sia tecnica che estetica. IL PAVIMENTO COORDINATO, ANCH'ESSO LUCIDO, È REALIZZATO IN GRES PORCELLANATO.

THE COLOURS ARE THE CHIEF CHARACTERS OF OUR TIME. THEY ARE AROUND US AND INFLUENCE OUR SURROUNDINGS, OUR PERCEPTIONS AND OUR IMAGINATION. THE COLOURS CHOSEN FOR THE PLAY LINE HAVE BEEN CAREFULLY STUDIED AND PLANNED TO CREATE INTERESTING AND NEW CROMATIC MATCHINGS. THEY ARE CONTINUOUSLY INFLUENCED BY THE NATURAL LIGHT AND MODIFY THE VISUAL EFFECTS DURING THE DAY. COMBINATIONS THOUGHT ALSO TO EMPHASIZE THE GEOMETRIC COMPOSITIONS PRODUCED BY DIFFERENT BASE FORMATS WHICH LAY ONE NEXT TO THE OTHER LIKE THE SMART MOTIF WITH VERTICAL STRIPES PRESENTED IN THE FOLLOWING PHOTOS. ANOTHER KEY FEATURE OF OUR COLLECTION IS THE SPECIAL LIGHTNESS OF THE SURFACES, WHICH STARTING FROM HIGH QUALITY RAW MATERIALS, IS OBTAINED THROUGH STRICT INDUSTRIAL PROCESSES WHICH CAN GUARANTEE AN EXTRAORDINARY TECHNICAL AND AESTHETIC QUALITY. THE FLOOR SET, POLISHED AS WELL, IS MADE OF PORCELAIN.





*Il colore del mare
si fonde con la
raffinatezza del beige.*

THE SEA COLOUR MERGES WITH THE REFINED BEIGE.



PLAY PACIFICO RT ■ PLAYTORTORA/12 - PLAY PACIFICO/12 - VOILE POLARE ■ *Legno Rosato 1560*



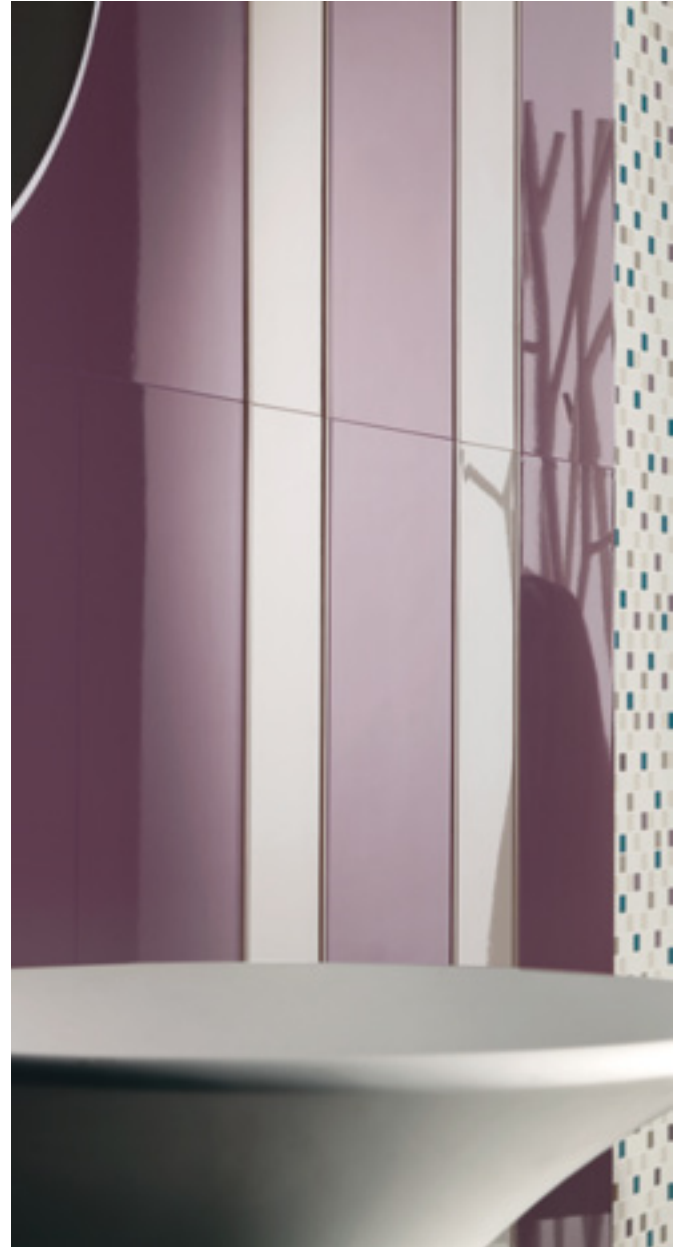




*Gli elementi naturali
come inesauribile fonte
di ispirazione.*

THE NATURAL ELEMENTS AS AN
INEXHAUSTIBLE SOURCE OF INSPIRATION.







PLAY LAVANDA RT ■ PLAY POLARE/12 - OVER TORTORA - INFINITYLUNA ■ *Legno Rosato 1560*





***P**lay significa anche cromie naturali, più soft, più fluide, pensate per valorizzare la straordinaria valenza del bianco e soprattutto dare spazio ad elementi decorativi di ispirazione tradizionale, oggi così di tendenza. I TONI NEUTRI OCCUPANO DA SEMPRE UNA POSIZIONE PARTICOLARE NEL MONDO DEI COLORI; **sono immagine di luce, purezza, eleganza,** e sanno fare da sfondo per tutti gli altri colori. Per quanto riguarda i pezzi decorativi a corredo merita particolare attenzione il pannello a fiori denominato Bouquet che, con i suoi effetti lustrati tono su tono, rappresenta un perfetto equilibrio fra materia e disegno. CON LA SUPERFICIE STRUTTURATA DEL BRICK È POSSIBILE RIPRODURRE E INTERPRETARE L'ELEGANTE MOTIVO A MURETTO, PRESENZA COSTANTE IN GRAN PARTE DELL'ARCHITETTURA CLASSICA DEL VENTESIMO SECOLO. **Play è un progetto razionale** fatto di un'attenta gamma di colori e soluzioni decorative di grande effetto.*

PLAY MEANS SOFTER AND MORE FLUID NATURAL SHADES CREATED TO ENHANCE THE VALUE OF THE WHITE COLOUR TO GIVE SPACE ESPECIALLY TO DECORATIVE ELEMENTS OF TRADITIONAL INSPIRATION, WHICH ARE TODAY VERY TRENDY. THE NEUTRAL SHADES HAVE ALWAYS COVERED A SPECIAL POSITION IN THE COLOUR WORLD. THEY ARE IMAGES OF LIGHTNESS, PURITY, ELEGANCE AND ACT AS A BACKGROUND FOR ALL THE OTHER COLOURS. AS TO THE DECORATIVE PIECES A KEY ROLE IS PLAYED BY THE FLOWER PANNELL CALLED BOUQUET, WHICH THANKS TO ITS SHADE OVER SHADE EFFECT, REPRESENTS A PERFECT BALANCE BETWEEN MATERIAL AND DESIGN.

THANKS TO THE BRICK STRUCTURED SURFACE IT IS POSSIBLE TO REPRODUCE AND PERFORM THE ELEGANT MOTIF OF THE WALL WHICH IS A CONSTANT PRESENCE IN A WIDE PART OF THE CLASSIC ARCHITECTURE OF THE 20TH CENTURY.

PLAY IS A RATIONAL PROJECT MADE OF A CAREFUL RANGE OF COLOURS, DECORATIVE AND VERY EFFECTIVE SOLUTIONS.





A collection of white ceramic teapots and cups is arranged on a table. The items are in various sizes and shapes, some with handles. The lighting is soft and warm, creating a cozy atmosphere. A color calibration chart is overlaid on the image, consisting of a white square at the top, followed by three horizontal bars of different shades of gray, and a black square at the bottom. The text is centered in the lower half of the image.

*L'incanto di atmosfere più
neutre legate ad equilibri
cromatici perfetti.*

THE ATTRACTION OF MORE NEUTRAL ATMOSPHERES
IS CONNECTED WITH PERFECT CHROMATIC BALANCES.





PLAY POLARE RT ■ BOUQUET ■ *Legno Rosato 1560*



PLAY POLARE RT ■ PLAY TORTORA/12 - BOUQUET ■ *Legno Rosato 1560*





*Dettagli in primo
piano per uno stile
inconfondibile.*

DETAILS IN FOREGROUND FOR A UNIQUE STYLE.



PLAY POLARE RT ■ PLAY NOTTE/12 - INFINITY NOTTE - AQUARIUM - STEEL ■ *Toy Notte kry*



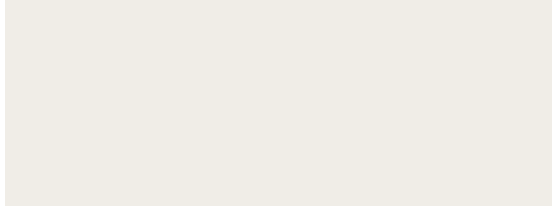
play

TECHNICAL INFORMATION



Colori

COLOURS - COULEURES - FARBEN



84 Play Polare Rt

24x64 - 91^{cm} x 25"



84 Play Tortora Rt

24x64 - 91^{cm} x 25"



84 Play Pacifico Rt

24x64 - 91^{cm} x 25"



84 Play Lavanda Rt

24x64 - 91^{cm} x 25"



63 Play Tropico Rt

24x64 - 91^{cm} x 25"



63 Play Papaya Rt

24x64 - 91^{cm} x 25"



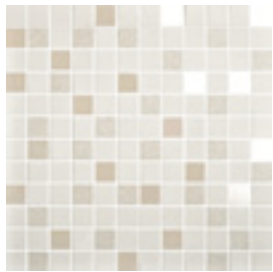
63 Play Notte Rt

24x64 - 91^{cm} x 25"

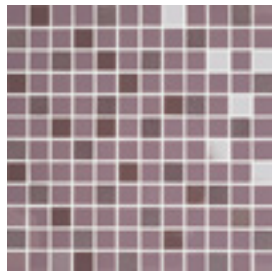


Mosaici su rete

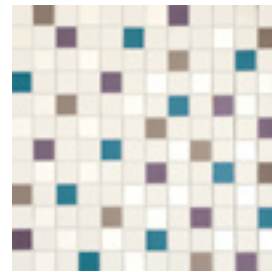
MOSAICS ON NET - MOSAÏQUE SUR TRAME - MOSAIK AUF NETZ



70 Infinity Polare 28,8x28,8 - 11"x11"



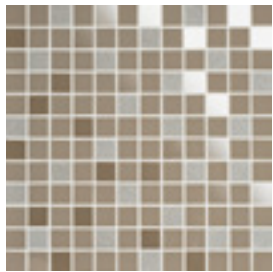
70 Infinity Lavanda 28,8x28,8 - 11"x11"



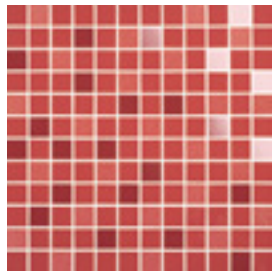
70 Infinity Luna 28,8x28,8 - 11"x11"



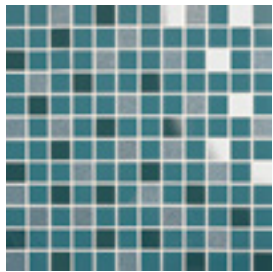
70 Infinity Sole 28,8x28,8 - 11"x11"



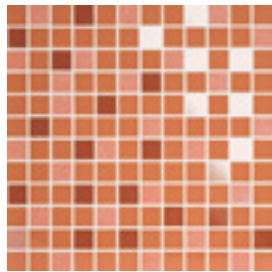
70 Infinity Tortora 28,8x28,8 - 11"x11"



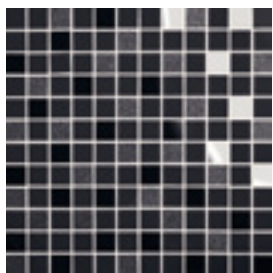
70 Infinity Tropico 28,8x28,8 - 11"x11"



70 Infinity Pacifico 28,8x28,8 - 11"x11"

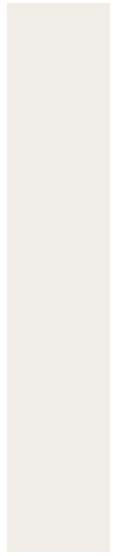


70 Infinity Papaya 28,8x28,8 - 11"x11"



70 Infinity Notte 28,8x28,8 - 11"x11"





63 Play Polare/12
12x64 - 4⁴⁵°x25°



31 Over Polare
1,5x64 - 3⁴⁴°x25°



26 Voile Polare
2x64 - 7⁸°x25°



63 Play Pacifico/12
12x64 - 4⁴⁵°x25°



31 Over Pacifico
1,5x64 - 3⁴⁴°x25°



26 Voile Pacifico
2x64 - 7⁸°x25°



63 Play Tortora/12
12x64 - 4⁴⁵°x25°



31 Over Tortora
1,5x64 - 3⁴⁴°x25°



26 Voile Tortora
2x64 - 7⁸°x25°



63 Play Lavanda/12
12x64 - 4⁴⁵°x25°



31 Over Lavanda
1,5x64 - 3⁴⁴°x25°



26 Voile Lavanda
2x64 - 7⁸°x25°



65 Play Tropico/12
12x64 - 4⁴⁵°x25°



31 Over Tropico
1,5x64 - 3⁴⁴°x25°



26 Voile Tropico
2x64 - 7⁸°x25°



65 Play Papaya/12
12x64 - 4⁴⁵°x25°



31 Over Papaya
1,5x64 - 3⁴⁴°x25°



26 Voile Papaya
2x64 - 7⁸°x25°



65 Play Notte/12
12x64 - 4⁴⁵°x25°



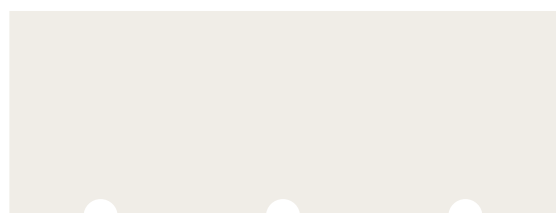
31 Over Notte
1,5x64 - 3⁴⁴°x25°



26 Voile Notte
2x64 - 7⁸°x25°



Bead / Drops / Wet



34 Bead Polare

24x64 - 9^{1/2}"x25"



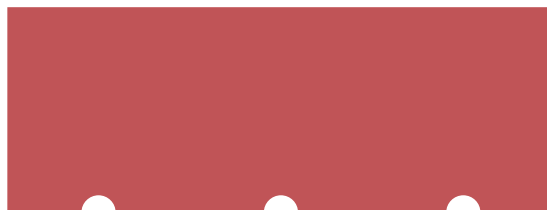
34 Bead Lavanda

24x64 - 9^{1/2}"x25"



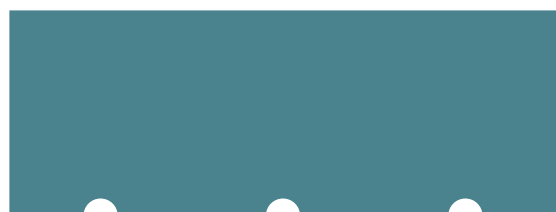
34 Bead Tortora

24x64 - 9^{1/2}"x25"



34 Bead Tropico

24x64 - 9^{1/2}"x25"



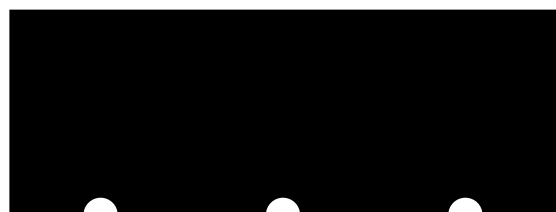
34 Bead Pacifico

24x64 - 9^{1/2}"x25"



34 Bead Papaya

24x64 - 9^{1/2}"x25"



34 Bead Notte

24x64 - 9^{1/2}"x25"

COMPOSIZIONE DA 2 PEZZI
COMP. 2 PZ.



28 Drops Polare
4 - 1^{1/2}"



28 Drops Tortora
4 - 1^{1/2}"



28 Drops Pacifico
4 - 1^{1/2}"



28 Drops Lavanda
4 - 1^{1/2}"



28 Drops Tropico
4 - 1^{1/2}"



28 Drops Papaya
4 - 1^{1/2}"



28 Drops Notte
4 - 1^{1/2}"

COMPOSIZIONE DA 3 PEZZI
COMP. 3 PZ.



26 Wet Polare

1,8x64 - 4^{5/8}"x25"



26 Wet Lavanda

1,8x64 - 4^{5/8}"x25"



26 Wet Tortora

1,8x64 - 4^{5/8}"x25"



26 Wet Tropico

1,8x64 - 4^{5/8}"x25"



26 Wet Pacifico

1,8x64 - 4^{5/8}"x25"



26 Wet Papaya

1,8x64 - 4^{5/8}"x25"



26 Wet Notte

1,8x64 - 4^{5/8}"x25"



Bouquet

COMPOSIZIONE DA 4 PEZZI
COMP. 4 PZ.



69 Bouquet

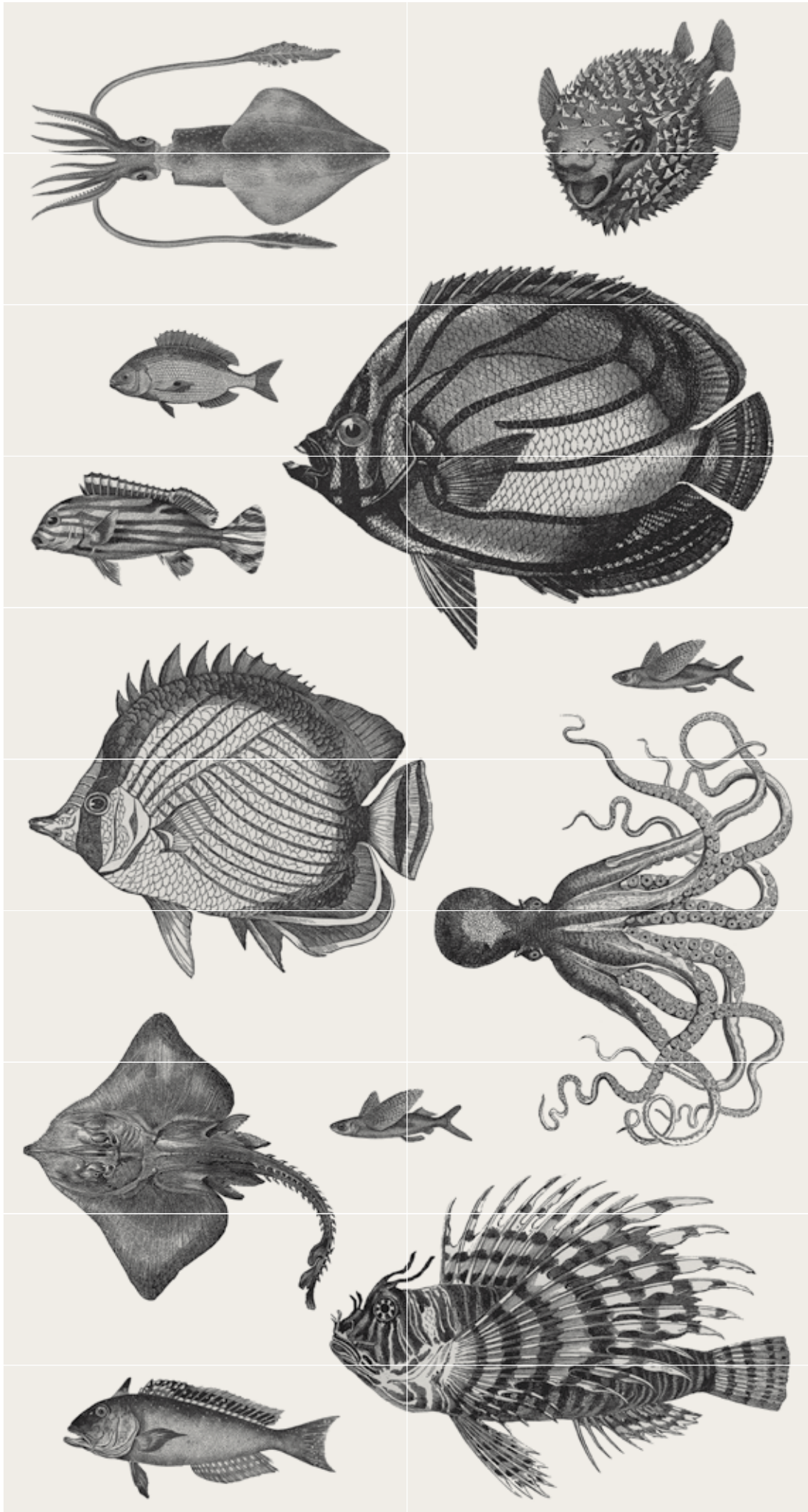
48x128 - 19"x50"



18 Braid Ivory

1x60 - 2 1/8"x24"





COMPOSIZIONE DA 20 PEZZI
COMP. 20 PZ.

Brick

MOSAICO MONTATO SU RETE - MOSAICS ON NET - MOSAÏQUE SUR TRAME - MOSAIK AUF NETZ



78 Brick

26,5x36,3 - 10¹/₂"x14¹/₂"

27 Steel

0,6x64 - 1/4"x25"



Pavimenti coordinati

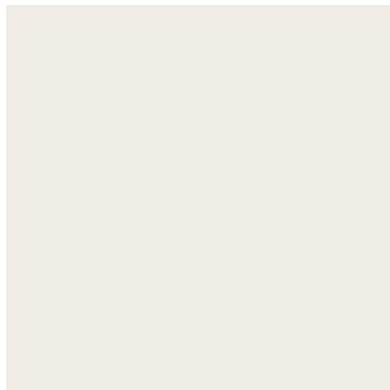
Pavimento coordinato in Gres Porcellanato Smaltato
Combined Glazed Porcelain floor-tiles
Weisscherbige Bodenfliesen passend zu Wandfliesen
Coordonnés aux carreaux de sol en grés cérame émaillé

EN 14411 APPENDICE G Bla GL

RETTIFICATA

Rectified - Réctifié - Kalibriert

KRYSTAL



63 Toy Polare Kry

43x43 - 17"x17"



63 Toy Tortora Kry

43x43 - 17"x17"



63 Toy Pacifico Kry

43x43 - 17"x17"



63 Toy Lavanda Kry

43x43 - 17"x17"



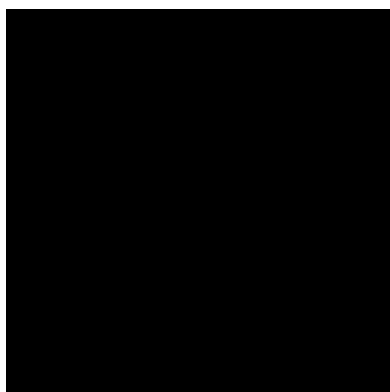
65 Toy Tropic Kry

43x43 - 17"x17"



65 Toy Papaya Kry

43x43 - 17"x17"



65 Toy Notte Kry

43x43 - 17"x17"

3

GRUPPO DI USURA SUPERFICIALE

Surface abrasion group - Rutschbeständigkeit - Degré de usure superficielle

pezzi speciali

TRIM PIECES - PIÈCES SPECIALES - SONDERSTÜCKE



- Q.R. Play Polare
- Q.R. Play Tortora
- Q.R. Play Pacifico
- Q.R. Play Lavanda
- Q.R. Play Tropico
- Q.R. Play Papaya
- Q.R. Play Notte

1,5x24 - 3/4"x9 1/2"

18

Quarter Round

Imballi e pesi

PACKING AND WEIGHTS - VERPACKUNGEN UND GEWICHTE - EMBALLAGE ET POIDS

Formato (cm)	Size (inch)		Pezzi cartone Stk pro Karton Pcs/ctn	m ² x cartone m ² x Karton m ² /ctn Sqmt/ctn	Kg. x cartone Kg. x Karton Kg./Ctn	Kg. x m ² Kg./m ² Kg. Sqmt	Cartoni x pallet Kart. x palette Ctns/pal	m ² x pallet m ² x palette m ² /pal Sqmt/pal	Kg. x pallet Kg. x palette Kg/pal	Spessore mm. Dicke mm. Thickness mm. Epaisseur mm.
24x64	9 1/2"x25"		6	0,92	15,9	17,3	60	55,2	955	9,4
12x64	4 1/2"x25"		12	0,92	15,9	17,3	60	55,2	955	9,4
28,8x28,8	11"x11"	Infinity	5	0,41	7	17	60	24,6	418	9,4
26,5x36,3	10 1/2"x14 1/3"	Brick	9	0,87	14,8	17,0	35	30,5	518	9,4
43x43	17"x17"	Toy	7	1,30	29,3	22,5	24	31,2	702	9,4

Consigli per la posa

SUGGESTION FOR LAYING - RATSCHLÄGE FÜR DIE VERLEGUNG - CONSEIL POUR LA POSE

Rivestimento

Posa accostata

Colore Fuga

PolareMapei 100 / Litokol C.320
TortoraMapei 132 / Litokol C.290
PacificoLitokol C.400
LavandaLitokol C.380
TropicoLitokol C.450
PapayaLitokol C.460
NotteMapei 100 / Litokol C.320

BrickMapei 100 / Litokol C.320

Wall tiles

No joint laying

Grouting colour

PolareMapei 100 / Litokol C.320
TortoraMapei 132 / Litokol C.290
PacificoLitokol C.400
LavandaLitokol C.380
TropicoLitokol C.450
PapayaLitokol C.460
NotteMapei 100 / Litokol C.320

BrickMapei 100 / Litokol C.320

Bodenfliesen

Fugenfreie Verlegung

Farbe der Fuge

PolareMapei 100 / Litokol C.320
TortoraMapei 132 / Litokol C.290
PacificoLitokol C.400
LavandaLitokol C.380
TropicoLitokol C.450
PapayaLitokol C.460
NotteMapei 100 / Litokol C.320

BrickMapei 100 / Litokol C.320

Carreaux pour murs

Pose bord a bord

Couleur de joint

PolareMapei 100 / Litokol C.320
TortoraMapei 132 / Litokol C.290
PacificoLitokol C.400
LavandaLitokol C.380
TropicoLitokol C.450
PapayaLitokol C.460
NotteMapei 100 / Litokol C.320

BrickMapei 100 / Litokol C.320

Pavimento

Fuga 2/3 mm

Floor tiles

2/3 mm joint

Wandfliesen

2/3 mm. Fuge

Carreaux pour sols

Joint 2/3 mm

01 Codice per fascia di prezzo - articoli venduti al mq.

Code by price bracket - products sold by the square meter.
Kennziffer für einen Preisbereich - Artikel pro Quadratmeter.
Code d'appartenance par classe de prix - articles vendus au m².

01 Codice per fascia di prezzo - articoli venduti a pezzo o a comp.

Code by price bracket - products sold by the piece and/or by the set.
Kennziffer für einen Preisbereich - Artikel pro Stück und/oder pro set.
Code d'appartenance par classe de prix - articles vendus à l'unité ou à composition.

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play



Rivestimenti in pasta bianca

White body wall tiles
Revêtements en pâte blanche
Weisscherbige wandfliesen

EN 14411 APPENDICE L BIII GL



P 0032
Play Polare rt
Play Tropico rt
Play Pacifico rt

023



N. 439



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Ceramic Tiles of Italy