



**FORGE**  
RAW CONTEMPORARY PROJECT


  
**NovaBell**<sup>®</sup>  
Ceramiche Gruppo Bellei




**BIANCO**



**BEIGE**



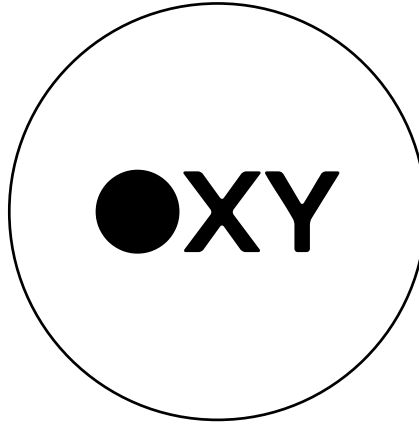
**GRIGIO CHIARO**



**ANTRACITE**



**NERO**



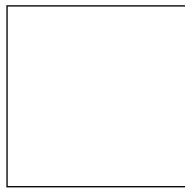
## INSPIRED BY CONCRETE

**OXY** È L'INEDITO GRES PORCELLANATO **EFFETTO CEMENTO** CHE MANIFESTA I TRAGUARDI TECNOLOGICI NOVABELL. LA NUOVA **METICOLOSA RICERCA SUI MATERIALI D'ISPIRAZIONE** E LE **INNOVATIVE COMPETENZE INDUSTRIALI**, SI RIFLETTONO SULLE **5 NUANCE** E I GRANDI FORMATI. IL RISULTATO È UNA **SUPERFICIE MODERNA ED EQUILIBRATA** CHE INTRECCIA UN DIALOGO ARCHITETTONICO MISURATO E ARMONICO.

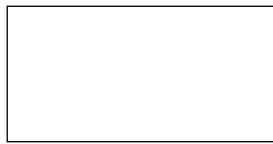
**OXY** IS INNOVATIVE **CONCRETE-LOOK** PORCELAIN STONEWARE THAT DEMONSTRATES NOVABELL'S TECHNICAL ACHIEVEMENTS. THE BRAND'S NEW **METICULOUS RESEARCH ON INSPIRATIONAL MATERIALS AND INNOVATIVE INDUSTRIAL SKILLS** IS REFLECTED IN **5 SHADES** AND LARGE SIZES. THE RESULT IS A **MODERN, BALANCED SURFACE** THAT WEAVES A MEASURED, HARMONIOUS ARCHITECTURAL DIALOGUE.

### SIZES

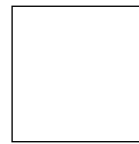
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**80x80**  
31<sup>1/2</sup>x31<sup>1/2</sup>



**60x120**  
23<sup>5/8</sup>x47<sup>1/4</sup>



**60x60**  
23<sup>5/8</sup>x23<sup>5/8</sup>



**30x60**  
11<sup>13/16</sup>x23<sup>5/8</sup>





## INSPIRED BY CONCRETE

OXY est le tout nouveau grès cérame **effet béton** qui témoigne des avancées technologiques NovaBell. La nouvelle **recherche méticuleuse sur les matériaux sources de l'inspiration et les compétences industrielles innovantes** se reflètent dans les **5 nuances** et les grands formats. Le résultat est une **surface moderne et équilibrée** qui entame un dialogue architectural mesuré et harmonieux.

Das neue Feinsteinzeug **OXY** in **Betonoptik** repräsentiert den technischen State of the Art von NovaBell. Die **sorgfältige Aufarbeitung der Materialvorlagen und die technologische Kompetenz** zeigen sich in den **fünf Farben** und den Großformaten. So ist eine **moderne, stimmige Optik** entstanden, die sich harmonisch in den baulichen Kontext fügt.





**WALL:** Forge Bianco Rettificato 60x120 - 23<sup>5/8</sup>x47<sup>1/4</sup>  
Forge Oxy Grigio Chiaro Rettificato 60x120 - 23<sup>5/8</sup>x47<sup>1/4</sup>  
Forge Oxy Antracite Rettificato 60x120 - 23<sup>5/8</sup>x47<sup>1/4</sup>  
**FLOOR:** Forge Oxy Nero Rettificato 60x120 - 23<sup>5/8</sup>x47<sup>1/4</sup>



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cm. 80x80

inch. 31<sup>1</sup>/<sub>2</sub>x31<sup>1</sup>/<sub>2</sub>

cm. 60x120

inch. 23<sup>5</sup>/<sub>8</sub>x47<sup>1</sup>/<sub>4</sub>

cm. 60x60

inch. 23<sup>5</sup>/<sub>8</sub>x23<sup>5</sup>/<sub>8</sub>

cm. 30x60

inch. 11<sup>13</sup>/<sub>16</sub>x23<sup>5</sup>/<sub>8</sub>



80x80 - 31<sup>1</sup>/<sub>2</sub>x31<sup>1</sup>/<sub>2</sub>  
FRY 88RT Bianco Rettificato

02  
1075



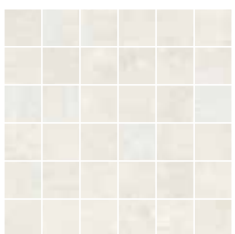
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FRY 82RT Bianco Rettificato

02  
1075



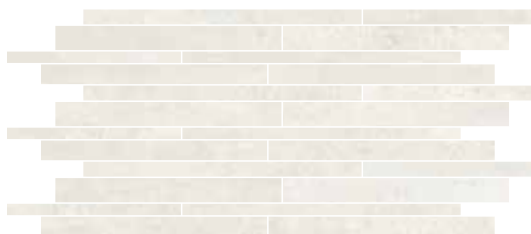
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FRY 80RT Bianco Rettificato

03  
1065



30x30 - 11<sup>13</sup>/<sub>16</sub>x11<sup>13</sup>/<sub>16</sub>  
FRY 885N Mosaico 5x5  
Bianco

10  
3115



30x60 - 11<sup>13</sup>/<sub>16</sub>x23<sup>5</sup>/<sub>8</sub>  
FRY 886N Muretto Bianco

04  
3130



30x60 - 11<sup>13</sup>/<sub>16</sub>x23<sup>5</sup>/<sub>8</sub>  
FRY 86RT Bianco Rettificato

07  
1035



7x80 - 2<sup>3</sup>/<sub>4</sub>x31<sup>1</sup>/<sub>2</sub>  
FRY B88K Battiscopa Bianco Rettificato

08  
260



7x60 - 2<sup>3</sup>/<sub>4</sub>x23<sup>5</sup>/<sub>8</sub>  
FRY B80K Battiscopa Bianco Rettificato

15  
230





TECHNICAL DATA  
NATURAL

TECHNICAL	DIN 51130	DIN 51097	BCR	ANSI DCOF	Deep Abrasion Resistance	MOHS	Recommended Use
N NATURAL	R10	A+B	DRY > 0.40 WET > 0.40	WET ≥ 0.42	< 175 mm <sup>3</sup>	≥ 5	4



80x80 - 31<sup>1</sup>/<sub>2</sub>x31<sup>1</sup>/<sub>2</sub>  
FRY 18RT Grigio Chiaro Rettificato

02  
1075



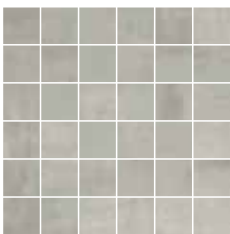
60x120 - 23<sup>5</sup>/<sub>8</sub>x47<sup>1</sup>/<sub>4</sub>  
FRY 12RT Grigio Chiaro Rettificato

02  
1075



60x60 - 23<sup>5</sup>/<sub>8</sub>x23<sup>5</sup>/<sub>8</sub>  
FRY 10RT Grigio Chiaro Rettificato

03  
1065



DIN 51130  
R10

DIN 51097  
A+B

30x30 - 11<sup>13</sup>/<sub>16</sub>x11<sup>13</sup>/<sub>16</sub>  
FRY 115N Mosaico 5x5  
Grigio Chiaro

10  
3115



30x60 - 11<sup>13</sup>/<sub>16</sub>x23<sup>5</sup>/<sub>8</sub>  
FRY 116N Muretto Grigio Chiaro

04  
3130



30x60 - 11<sup>13</sup>/<sub>16</sub>x23<sup>5</sup>/<sub>8</sub>  
FRY 16RT Grigio Chiaro Rettificato

07  
1035



7x80 - 2<sup>3</sup>/<sub>4</sub>x31<sup>1</sup>/<sub>2</sub>  
FRY B18K Battiscopa Grigio Chiaro Rettificato

08  
260



7x60 - 2<sup>3</sup>/<sub>4</sub>x23<sup>5</sup>/<sub>8</sub>  
FRY B10K Battiscopa Grigio Chiaro Rettificato

15  
230



cm. 80x80

inch. 31<sup>1</sup>/<sub>2</sub>x31<sup>1</sup>/<sub>2</sub>

cm. 60x120

inch. 23<sup>5</sup>/<sub>8</sub>x47<sup>1</sup>/<sub>4</sub>

cm. 60x60

inch. 23<sup>5</sup>/<sub>8</sub>x23<sup>5</sup>/<sub>8</sub>

cm. 30x60

inch. 11<sup>13</sup>/<sub>16</sub>x23<sup>5</sup>/<sub>8</sub>



80x80 - 31<sup>1</sup>/<sub>2</sub>x31<sup>1</sup>/<sub>2</sub>  
FRY 28RT Antracite Rettificato

02  
1075



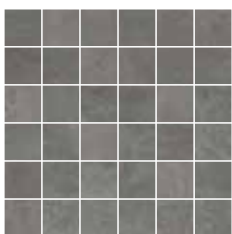
60x120 - 23<sup>5</sup>/<sub>8</sub>x47<sup>1</sup>/<sub>4</sub>  
FRY 22RT Antracite Rettificato

02  
1075



60x60 - 23<sup>5</sup>/<sub>8</sub>x23<sup>5</sup>/<sub>8</sub>  
FRY 20RT Antracite Rettificato

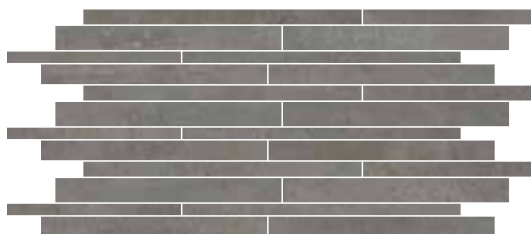
03  
1065



30x30 - 11<sup>13</sup>/<sub>16</sub>x11<sup>13</sup>/<sub>16</sub>  
FRY 225N Mosaico 5x5  
Antracite



10  
3115



30x60 - 11<sup>13</sup>/<sub>16</sub>x23<sup>5</sup>/<sub>8</sub>  
FRY 226N Muretto Antracite



04  
3130



30x60 - 11<sup>13</sup>/<sub>16</sub>x23<sup>5</sup>/<sub>8</sub>  
FRY 26RT Antracite Rettificato

07  
1035



7x80 - 2<sup>3</sup>/<sub>4</sub>x31<sup>1</sup>/<sub>2</sub>  
FRY B28K Battiscopa Antracite Rettificato

08  
260



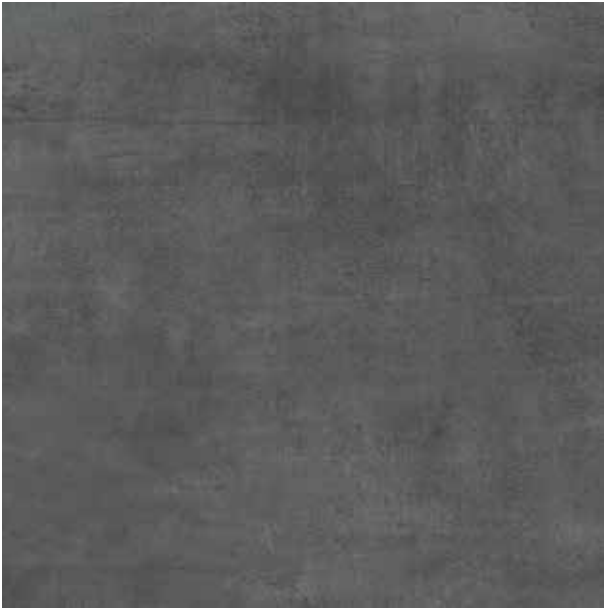
7x60 - 2<sup>3</sup>/<sub>4</sub>x23<sup>5</sup>/<sub>8</sub>  
FRY B20K Battiscopa Antracite Rettificato

15  
230



TECHNICAL DATA  
NATURAL

TECHNICAL	DIN 51130	DIN 51097	BCR	ANSI DCOF	Deep Abrasion Resistance	MOHS	Recommended Use
N NATURAL	R10	A+B	DRY > 0.40 WET > 0.40	WET ≥ 0.42	< 175 mm <sup>3</sup>	≥ 5	4



80x80 - 31<sup>1</sup>/<sub>2</sub>x31<sup>1</sup>/<sub>2</sub>  
FRY 98RT Nero Rettificato

02  
1075



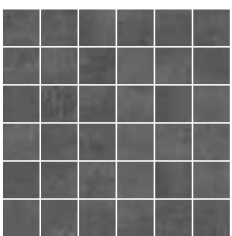
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FRY 92RT Nero Rettificato

02  
1075



60x60 - 23<sup>5</sup>/<sub>8</sub>x23<sup>5</sup>/<sub>8</sub>  
FRY 90RT Nero Rettificato

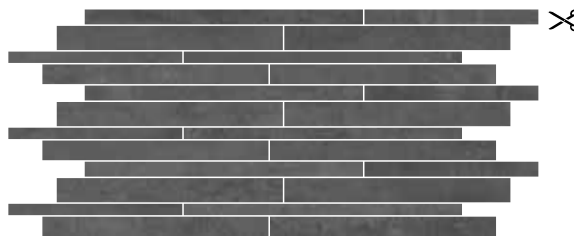
03  
1065



30x30 - 11<sup>13</sup>/<sub>16</sub>x11<sup>13</sup>/<sub>16</sub>  
FRY 995N Mosaico 5x5  
Nero



10  
3115



30x60 - 11<sup>13</sup>/<sub>16</sub>x23<sup>5</sup>/<sub>8</sub>  
FRY 996N Muretto Nero

04  
3130



30x60 - 11<sup>13</sup>/<sub>16</sub>x23<sup>5</sup>/<sub>8</sub>  
FRY 96RT Nero Rettificato

07  
1035



7x80 - 2<sup>3</sup>/<sub>4</sub>x31<sup>1</sup>/<sub>2</sub>  
FRY B98K Battiscopa Nero Rettificato

08  
260



7x60 - 2<sup>3</sup>/<sub>4</sub>x23<sup>5</sup>/<sub>8</sub>  
FRY B90K Battiscopa Nero Rettificato

15  
230



cm. 80x80

inch. 31<sup>1</sup>/<sub>2</sub>x31<sup>1</sup>/<sub>2</sub>

cm. 60x120

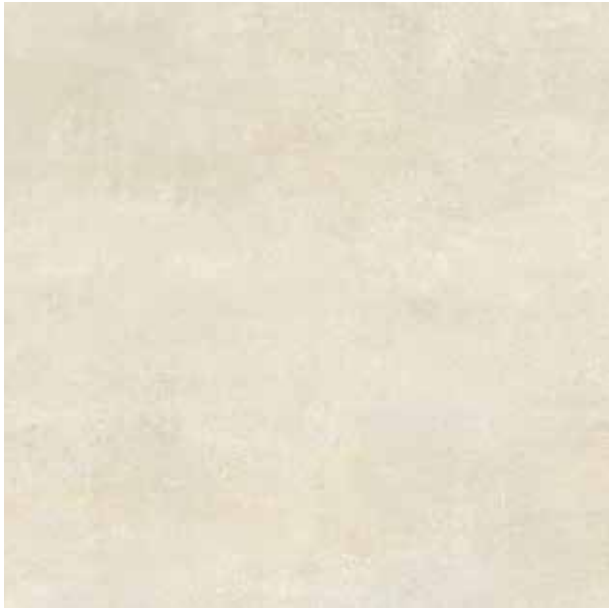
inch. 23<sup>5</sup>/<sub>8</sub>x47<sup>1</sup>/<sub>4</sub>

cm. 60x60

inch. 23<sup>5</sup>/<sub>8</sub>x23<sup>5</sup>/<sub>8</sub>

cm. 30x60

inch. 11<sup>13</sup>/<sub>16</sub>x23<sup>5</sup>/<sub>8</sub>



80x80 - 31<sup>1</sup>/<sub>2</sub>x31<sup>1</sup>/<sub>2</sub>  
FRY 48RT Beige Rettificato

02  
1075



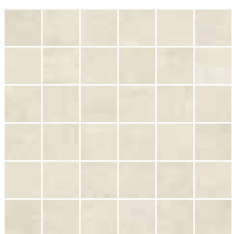
60x120 - 23<sup>5</sup>/<sub>8</sub>x47<sup>1</sup>/<sub>4</sub>  
FRY 42RT Beige Rettificato

02  
1075



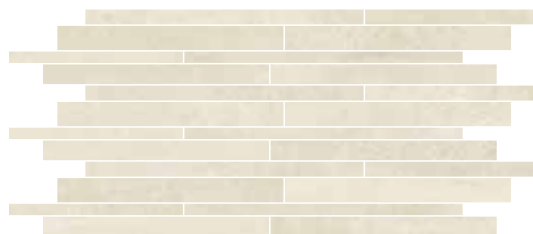
60x60 - 23<sup>5</sup>/<sub>8</sub>x23<sup>5</sup>/<sub>8</sub>  
FRY 40RT Beige Rettificato

03  
1065



30x30 - 11<sup>13</sup>/<sub>16</sub>x11<sup>13</sup>/<sub>16</sub>  
FRY 445N Mosaico 5x5  
Beige

10  
3115



30x60 - 11<sup>13</sup>/<sub>16</sub>x23<sup>5</sup>/<sub>8</sub>  
FRY 446N Muretto Beige

04  
3130



30x60 - 11<sup>13</sup>/<sub>16</sub>x23<sup>5</sup>/<sub>8</sub>  
FRY 46RT Beige Rettificato

07  
1035



7x80 - 2<sup>3</sup>/<sub>4</sub>x31<sup>1</sup>/<sub>2</sub>  
FRY B48K Battiscopa Beige Rettificato

08  
260



7x60 - 2<sup>3</sup>/<sub>4</sub>x23<sup>5</sup>/<sub>8</sub>  
FRY B40K Battiscopa Beige Rettificato

15  
230





	SCATOLA / BOX			PALLET			
	pz	m2	kg	box	m2	kg	≡
80x80	2	1,280	28,0 	40	51,200	1120	10,5
60x120	2	1,440	31,1 	32	46,080	994	10,5
30x120	3	1,080	25,0	24	25,920	600	10,5
60x60	3	1,080	24,1	40	43,200	964	10,5
30x60	7	1,260	25,5 	40	50,400	1020	10,5
80x80	1	0,64	28,0 	40	25,60	1120	20



TECNOLOGIA, INNOVAZIONE  
E RICERCA NOVABELL

IT - I laboratori di ricerca NovaBell hanno creato una nuova generazione di superfici, caratterizzate dalla innovativa tecnologia digitale ad alta definizione.

GB - The NovaBell research laboratories have created a new generation of surfaces, featuring innovative high-definition digital technology.

D - Die NovaBell Forschungslabors haben eine neue Generation von Oberflächen entwickelt, die durch die innovative hoch auflösende Digitaltechnologie gekennzeichnet sind.

F - Les laboratoires de recherche NovaBell ont créé une nouvelle génération de surfaces, qui se caractérisent par une technologie numérique haute définition innovante.

## LEED® CERTIFICATION COMPLIANT

**FORGE E' UN PRODOTTO CON PARTICOLARI CARATTERISTICHE DI ECOSOSTENIBILITA', CHE CONTRIBUISCE ALL'OTTENIMENTO DEI CREDITI PER LA CERTIFICAZIONE LEED (LEADERSHIP IN ENERGY AND ENVIROMENTAL DESIGN).**

FORGE IS A PRODUCT WITH PARTICULAR ENVIRONMENTAL SUSTAINABILITY CHARACTERISTICS, THAT HELPS IN OBTAINING POINTS FOR LEED (LEADERSHIP IN ENERGY AND ENVIRONMENTAL DESIGN) CERTIFICATION.

FORGE IST EIN AUSGESPROCHEN UMWELTFREUNDLICHES PRODUKT, DAS ZUM ERREICHEN DER PUNKTE FÜR DIE ZERTIFIZIERUNG NACH LEED (LEADERSHIP IN ENERGY AND ENVIROMENTAL DESIGN) BEITRÄGT.

LA SERIE FORGE PRESENTE DE CARACTERISTIQUES SPECIFIQUES DE DEVELOPPEMENT DURABLE; ELLE CONTRIBUS A OBTENIR DE CREDITS POUR LA CERTIFICATION LEED (LEADERSHIP IN ENERGY AND ENVIROMENTAL DESIGN).



